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Dr. h.c. Brunhilde Schram MAS, MBA

Specialist in planning, coordination and implementation of the EU Green Deal requirements
CEO of ECCOStandards & More KG and AKL Wikom GmbH
Cooperation partner & assessor at Quality Austria
Honorary president of the CSR Dialogforum
Accredited and consultative status of the United Nations
G100 Global Chair SDG & Women Economic Forum

Dr.h.c. Brunhilde Schram is an internationally recognized pioneer in sustainability management and organizational transformation with over two decades of leadership in implementing EU sustainability frameworks and driving business excellence. Processoptimizing 3.0 As Founder & Honorary President of the CSR Dialogue Forum (UN Consultative Status) and Managing Director of ECCOStandards & More KG, she combines strategic consulting, training excellence, and innovative assessment methodologies to guide organizations through transformative change toward sustainable and regenerative business models.

Brunhilde's approach integrates systemic organizational development with practical EU compliance frameworks (CSRD, ESRS, GRI, VSME), Processoptimizing 3.0 positioning companies for competitive advantage in an increasingly sustainability-driven marketplace. She is recognized as one of Austria's leading voices on integrated sustainability, having been nominated as CSR Spokesperson and actively representing Austria on sustainability policy in Brussels.

CORE LEADERSHIP POSITIONS

2010 – Present

Managing Director | ECCOStandards & More KG, Linz

- Founded and built globally operating consulting and training company specializing in EU Industrial Clean Deal implementation
- Strategic alliance partnerships with leading universities, universities of applied sciences, and international certification bodies
- Core expertise: Integrating EU sustainability regulations as catalysts for innovation (CSRD, ESRS, GRI, VSME, ISO, and eccos^{22}® Assessment)
- Developed proprietary eccos^{22}® ESG Management Assessment tool—world's first integrated sustainability rating system measuring business excellence and sustainability impact
- Delivered specialized training programs, sparring partnerships, and research initiatives for organizational transformation
- Initiated eccos^{22}® Digital Service initiative exploring forward-looking strategies for sustainable business development
- Implemented assessment and auditing across 48 countries through Quality Austria partnership network

2001 – Present

Managing Director | AKL Wikom GmbH, Linz

- Institure for Work, Culture and Learning
- Established and expanded educational institution focusing on competence development and organizational culture transformation
- Pioneering development of women's educational house and professional development programs
- 25+ years of adult education certified by Upper Austrian Government (EBQ)

2001 – Present

Founder & Honorary President | Int. CSR Dialogforum, Linz

- Competence Center for integrated sustainability in business & society
- UN-accredited platform (2016) with consultative status for promoting sustainable business practices globally
- Established and scaled a network of 200+ thought leaders and sustainability experts across DACH region and internationally
- Orchestrated 72+ high-impact events including Reichersberg Sustainability Days, Kapital 22® conferences, and international CSR congresses
- Developed strategic partnerships with Quality Austria, EBRD, and international certifiers across 48 countries
- Led research & development for eccos^{22}® International Quality Seal for Excellence in Sustainability & Corporate Responsibility (first international certification of its kind)
- Published 200 management books on Sustainable Business Management & Transformation with 750+ international authors
- Pioneered "SME Compass" and "CSR Risk Check" online tools for organizational sustainability assessment
- Chair of G 100 - Global Group of Women Leaders, representing Austrian excellence in sustainability

Awards, Honors & Recognition

- **Nomination as CSR Spokesperson |** WKO (Chamber of Commerce Austria) for Multistakeholder Forum in Brussels
- **Women of Excellence in Sustainability Award |** Women Economic Forum
- **Consultative Status with United Nations |** CSR Dialogue Forum accreditation
- **Promotion Award |** Province of Upper Austria for extraordinary achievements in adult education
- **Prize for Adult Education |** Federal Ministry for Environment, Youth and Family for "Psycho-Social" field project
- **Pin of Honour |** Municipality of Gallneukirchen for special commitment in regional development
- **G 100 Global Chair |** Global Group of 100 Women Leaders for Sustainable Development
- **Honorary President |** CSR Dialogue Forum
- **Expert & Thought Leader |** Multiple international networks and sustainability platforms
- WEF Women Economic Forum | Iconic Women Creating a Better World for All
- WEF Women Economic Forum | Award Women of the Decade

Publications & Media

- **Co-Author |** "SDG 8: Menschenwürdige Arbeit und Wirtschaftswachstum" | with Nicole Fabisch, René Schmidpeter, Gabriele Schuster, Andrea Sihn-Weber (Springer-Verlag)
- **Co-Author |** "Corporate Social Responsibility" | with Andreas Schneider, René Schmidpeter (Springer-Verlag)
- **Author |** "Digitale Vorlagensammlung Nachhaltigkeitsberichterstattung" (Forum-Verlag)
- **Co-Author |** "CSR und Organisationsentwicklung, die Rolle des Qualitäts- und Changemanagers" | with René Schmidpeter (Springer-Verlag)
- **Co-Author |** "Unternehmensnachfolge - Frauen schaffen Zukunft" | with Claudia Rankers, Nadine Kammerlander, (Frankfurter Allgemeine Buch)
- **Co-Author |** "CSR und Investment Banking" | with Karin Wendt, René Schmidpeter (Springer-Verlag)
- **Contributor |** Multiple peer-reviewed journals and business publications on sustainable management and organizational transformation
- **Subject Matter Expert |** Regular contributions to sustainability policy discussions and frameworks
- Featured in international and regional media platforms discussing sustainability policy, impact markets, and purpose-driven organizational transformation
- **Regular commentator** on EU sustainability frameworks and their implementation challenges
- **Keynote speaker** at international sustainability conferences, congresses, and business forums
- **Recognized expertise** in integrating profitability with sustainability and organizational resilience
- **Spokesperson for CSR Expert Group |** Chamber of Commerce Austria (WKO) – Federal level

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EDUCATION & QUALIFICATIONS

Academic Credentials

- **Master of Advanced Studies (MAS)** | Organizational & Human Resources Development | University of Salzburg
- **MBA** | General Management with Focus on Transnational Management of Human Resources | University of Krems
- **Professional Certificate-Diploma** | Economic Psychology & General Management | Open University, London
- **University Education** | Export Management & International Management | Ernest Kulhavy (University of Vienna)

Advanced Certifications & Specializations

- **Master Trainer |** Systemic Organizational Development (ISB Systemische Professionalität) | Prof. Bernd Schmidt, Heidelberg
- NLP Master Trainer | Vienna | Certification in Neuro-Linguistic Programming
- **Expert Certifications |** EFQM Assessor (European Foundation for Quality Management)
- **Sustainability Management |** International Stakeholder Dialogue, Sustainability Reporting, Corporate Responsibility
- **Systemic Coaching & Consulting |** Diploma in Systemic Coaching, Knowledge Management & Process Consulting | Heidelberg & Bielefeld (Prof. Dr. H. Willke)
- **Quality & Environmental Management |** Risk Manager, Business Continuity, Environmental Management, Specialist Auditor | Quality Austria & University Krems
- **Competence Development |** Competence Analysis & Management with focus on intercultural competences | University of Regensburg (Prof. Erpenbeck & Prof. Heyse)
- **Professional & Behavioral Coaching |** Academic Business Trainer & Business Consulting | University of Salzburg
- **Sustainability Rating Assessor |** eccos^{22} Assessor for organizational sustainability & impact investing
- **Climate Protection Specialist |** Climate Protection Officer certification | Ministry of Life, Austria
- **Responsible Supervisory Board |** Education at Limak

CURRENT FLAGSHIP PROGRAMS

- **eccos^{22}® Management Assessment |** Proprietary assessment tool measuring organizational sustainability excellence and innovation capacity
- **eccos^{22}® Digital Service |** Research initiative exploring forward-looking sustainability strategies for business transformation
- **India & South Africa Projects |** 5 initiatives focused on social sustainability and community development
- **SDG Credit Card Initiative |** Partnership with international investors on sustainable financing mechanisms