

DR.H.C. BRUNHILDE SCHRAM MAS, MBA



is

- a specialist in planning, coordination and implementation of the EU Green Deal requirements,
- the CEO of the companies ECCOStandards & More KG & AKL WIKOM GmbH,
- founder of the Women regional center in Austria
- the cooperation partner & assessor at Quality Austria,
- the founder and honorary president of the CSR Dialogforum, Association for the Promotion of Sustainable Business in Consultative Status with the United Nations and
- the G 100 Global Chair SDG & Women Economic Forum

EDUCATION (Postgraduate studies, international continuing education)

Management: Internationality/Interculturality/Diversity

- ✓ University Education in Export Management - International Management (Ernest Kulhavy)
- ✓ Professional Certificate-Diploma in Economic, Psychology and General Management at the Open University, London
- ✓ Master's degree at the University of Salzburg, Organizational and Human Resources Development
- ✓ Postgraduate studies, MBA General Management with focus on Transnational Management of Human Resources, University of Krems
- ✓ Further training LIMAK "Women in the Supervisory Board" - Mentor Program of the Upper Austrian Provincial Government (Supervisory Board member: focus on internationalization and sustainability)

Management: Quality (Economy - Ecology - Society)

- ✓ Training as Sustainability Manager (International Stakeholder Dialogue) Sustainability Reporting/ Corporate Responsibility
- ✓ EFQM Assessor /European Foundation for Quality Management
- ✓ Eccos²² Management-Assessor, Sustainability Rating of implementation & Maturity Degree
- ✓ Topic Ecology: Environment, Safety- Health Management University Krems
- ✓ Climate Protection Officer of the Ministry of Life /Prof Dr. Kromp-Kolb
- ✓ Risk Manager, Business Continuity, Environmental Management, Training as Specialist Auditor, Quality Austria

Personal development: Behaviour in an intercultural/interdisciplinary context

- ✓ NLP Master Trainer, Vienna
- ✓ Postgraduate studies in Professional and Behavioral Coaching/Academic Business Trainer/Business Consulting at the University of Salzburg based on concepts like Viktor Frankl, Peter Senge etc.
- ✓ Diploma for "Systemic Coaching, Knowledge Management and Process Consulting" in Heidelberg and Bielefeld (Prof. Dr. Willke)
- ✓ Master Curriculum for Systemic OE In Heidelberg /Bernd Schmidt, Master Trainer ISB Heidelberg. www.systemische-professionalitaet.com
- ✓ Competence Analysis - Competence Management - Competence Balancing, University of Regensburg -Prof. Erpenbeck/ Prof Heyse (focus on promoting intercultural competences in work.
- ✓ Ongoing further training in the above-mentioned areas as well as language skills in English, French, Spanish and Czech.

NOTABLE PROFESSIONAL STATION

- ✓ Leadership Engagement of the Women's Movement Austria
- ✓ Export merchant, 4 years abroad - VOEST ALPINE Industrieanlagen and NORICUM GmbH (an already dissolved subsidiary of VA)
- ✓ Managing director in various educational and counselling institutions in profit and NPO
- ✓ Establishment of an educational house for women
- ✓ Managing Director of Schram und Mehr KG, a company certified according to national and international criteria (ISO 9001) as well as certified according to the quality criteria of the Upper Austrian government for adult education (EBQ)
- ✓ Founder of WIKOM, Institute for Work, Culture and Learning /Implacement Foundation (a cooperation with AMS/Land government and various companies and organizations)
- ✓ Founding member and 10 years president of the CSR Dialogue Forum, consultative status of the United Nations/ International Business Network
- ✓ Founding member of the Org. Human Health Development, Institute for Organizational & Structural Health
- ✓ Founding member of the Association for the Promotion of New Entrepreneurship
- ✓ Founder of eccostandards & more KG - Sustainability Management - Strategic cooperation partner with Quality Austria in the field of measurement and assessment of development measures for companies. www.eccos22.com Sustainability rating for organizations that (want to) see themselves as impact investors

CORE COMPETENCES

- ✓ Leadership Coaching and Training, Mentoring
- ✓ The strength is the combination of different concepts used for personal development and transfer into an organization in Leadership function supporting Sustainability Development Goals.
- ✓ The approach is very impact-oriented

TRAINING- LEADERSHIP COACHING FOCUSES

- ✓ (Intercultural) Leadership & Team Coaching, training and mentoring programs of female employees which are based on concepts of Viktor Frankl, Steve de Shazer, Peter Senge and others who worked for long for the recognition of informally acquired knowledge to increase Leadership competences for nowadays challenges"
- ✓ Master trainer at ISB Wiesloch, Germany, www.systemische-professionalität.com

AUDITOR/ASSESSOR FOR SUSTAINABILITY MANAGEMENT

- ✓ Development of the International Quality Seal for Excellence in Sustainability and Corporate Responsibility [eccos22®](http://eccos22.com).
- ✓ Implementation of the audit/assessment [eccos22®](http://eccos22.com) with the strategic partner Quality Austria
- ✓ www.qualityaustria.com (represented in 48 countries)

AWARDS

- ✓ Prize for Adult Education for a project in the "PSYCHO-SOCIAL" field from the Federal Ministry for the Environment, Youth and Family.
- ✓ Promotion Award of the Province of Upper Austria for extraordinary achievements in the field of adult education
- ✓ Award and presentation of the pin of honor of the municipality of Gallneukirchen for special commitment in regional development
- ✓ Nomination as CSR spokeswoman of the WKO for the Multistakeholder Forum in Brussels
- ✓ Women's Economic Forum WEF 18 award of "Exceptional Women of Excellence"
- ✓ Award from the "Women Encourager Club", Austria

SOCIAL ENGAGEMENT - SOMETHING COLOURFUL ABOUT ME

2023	Engagement in Germany together with Dr.Rene Schmidtpeter
2022	Engagement at the Circular Economy Forum
2021	G 100 Global Chair, SDG Wing with focus on SDG
2019	Participation in a project "Wirecard for refugees"
2018	Member of the Austrian Council for Sustainable Development
2018	Federal umbrella association of logistics companies
2017	Leading Experts Competence Centre for Sustainable Development
2016	Accreditation/Consultative Status of the United Nations
2015	Consultative Status for Sustainability at the EBRD European Bank for Reconstruction and Development
2009-2016	Initiator Reichersberg Sustainability Days as well as "Chapter 22", Success with Fair Responsibility
2010	Functionary in the professional group management consultancy/IT
2010	2nd federal spokeswoman of the CSR Experts Group /WKO
2010	Boardsearch /Platform for female supervisory board members
2007	National spokeswoman of the CSR Experts Group /WKO for sustainable management
2007	Founder and President of the CSR Dialogforum Upper Austria.
2007	Co-author of a book project "Network Future Innovative Strategies for a Modern Upper Austria Dr. Josef Pühringer, Chancellor of Upper Austria; Univ. Prof. Erich Peter Klement, University of Linz
1998	Member of the Board of Trustees of LV VBW- Land OÖ (area: strategic planning)
1997	Member of the European Women`s Lobby, Women`s Talente Bank (pool of experts), working group: Equal opportunities for women in social and economic life, location: Brussels
1997	Member of the Management Club of the Linz Chamber of Commerce and the association "Frau und Wirtschaft" (Women and Business) and Wirtschaftsbund (Business Association)
1995	Member of various committees in the fields of social and economic policy. Collaboration in various social education and health policy organizations Collaboration in the foundation of the Competence Centre for Knowledge Management at the University of Linz

Special Publication Springer Verlag and CSR Dialogforum

- ✓ Responsibility for our descendants - Companies of the Future
- ✓ CSR, Leadership and Organizational Development, Springer Verlag
- ✓ CSR und Investment banking, Springer Verlag
- ✓ CSR und Human Resources Management
- ✓ Co-Initiator der Springer Verlagsreihe "CSR Managementreihe"

*Down-to-earthness, fairness and pioneering spirit
are my guiding values for my actions in Leadership.*